

Service	Description	Cost (EUR)
1. Initial SEO Setup (One-time fee)	Comprehensive SEO tailored for large companies, e-commerce platforms, or high-traffic websites	1200
Advanced keyword research	In-depth keyword analysis (up to 100 keywords), long-tail keywords, search intent	Included
Meta, Title & URL Optimization	Advanced implementation of titles, meta descriptions, canonicals, OpenGraph, and Schema Markup	Included
UX/UI optimization for SEO	Improving design to support SEO and user experience	300 / page
Initial content & structure optimization	Site architecture review, UX/UI audit for SEO, content silo strategies, and topic clusters	Included
Technical SEO Audit & Advanced Fixes	Site speed optimization, caching setup, Core Web Vitals, advanced indexing, crawl budget optimization, hreflang for internationalization	Included
Competitor Analysis & Market Strategy	Detailed benchmarking, SERP analysis, identifying industry gaps, reverse-engineering link building strategy	Included
2. Premium SEO Retainer (Monthly fee)	Ongoing SEO management for visibility growth and maintenance	400 / month
Advanced technical SEO & automations	Implementation of scalable solutions, automated meta data optimization, JavaScript SEO audit, log file analysis	Included
3. Additional Services (Optional)	Customized services for scaling SEO performance	Variable price
Premium content writing	SEO-optimized blog articles, case studies, technical guides	100 / article
Landing page creation and optimization	Design and implementation of pages for specific campaigns	400 / page
4. Additional Costs (if applicable)	Optional investments to maximize SEO impact	Variable price
Advanced subscription to SEO tools (Ahrefs, SEMrush, Screaming Frog, Majestic, SEOmonitor, SurferSEO, Clearscope, etc.)	Full access to analysis and tracking tools for scaling SEO	300 / month
A/B testing for landing pages	Experimentation to determine the most effective pages	Included
Ongoing SEO consulting	Continuous support for updated SEO strategies	Included